Sustainability In The Hospitality Industry 2nd Ed Principles Of Sustainable Operations | 9293f648a0956a444e744a5cb61e15e0

Sustainability, Social Responsibility, and Innovations in the Hospitality IndustrySustainability in the Hospitality IndustryEnvironmental Management Concepts and Practices for the Hospitality IndustrySustainable Value Creation in HospitalityThe Good CompanySustainable Business ManagementThe Routledge Handbook of Hospitality ManagementBest Practice in Sustainability Reporting. Comparing Sustainability Performance Reports among International Hotel ChainsSustainability in the Hospitality Industry 2nd EdSustainability in TourismSustainable Hospitality ManagementSustainability in Hospitality and Tourism as Motors for DevelopmentSustainability in the Hospitality IndustryDriving Green Consumerism Through Strategic Sustainability MarketingExploring the sustainability of the hospitality industrySustainability in the Hospitality IndustryThe Implementation of Social Sustainability in the Hospitality IndustryEconomic Principles for the Hospitality IndustrySustainability in the Hospitality Industry (First Edition)Ethical and Sustainable Practices in the Tourism and Hospitality Industry in ChinaManaging Sustainability in the Hospitality Industry & Tourism Relationship Between Corporate Social Responsibility, Environmental Management, and ProfitabilityImproving Sustainability in the Hospitality IndustryConcepts of Sustainable Development in the Tourism and Hospitality IndustrySustainability in the Hospitality Industry and Tourism SectorThe International Hotel IndustryNachhaltige Hotelerei | Entwicklung eines Hotelkonzepts mit Nachhaltigkeitsanspruch für ein zukunftsorientiertes Gastgewerbe auf der Insel RügenManaging Employee Attitudes and Behaviors in the Tourism and Hospitality IndustryKey Concepts in Hospitality IndustryM anagementCases in Sustainable TourismHospitality ForeverA Simple Path to Sustainability: Green Business Strategies for Small and Medium-sized BusinessesCorporate Social Responsibility in the Hospitality and Tourism IndustryDas Hotel auf dem Dach der WeltCases in Sustainable Tourism is a groundbreaking teaching tool that places students in real-life situations where they’re faced with complex decisions on the economic, social, and environmental sustainability of actual cases from the tourism and hospitality industry. Cases are based on actual organizations or activities and accompanied by resource guides, illustrations, exhibits, multimedia materials, and photographs to help students make difficult but realistic decisions about traveling responsibilities (accommodations and airlines), adventure tourism, the sustainability of national parks, and land development and governance. This unique casebook includes an extensive Instructor’s Manual with additional teaching materials on an accompanying CD. With the book the authors want to make a contribution towards discovering and developing the subject of sustainable business management. To do so, they initially put sustainable business management in its scientific context and then illuminate the areas of direct relevance for management. This includes the positioning within strategic management, the demands of sustainability on personnel management, innovation management, international management as well as operative environmental management. With a focus on corporate leadership, sustainability is discussed in the context of financial management and controlling, including the already existing instruments for implementing sustainability used by practitioners as well as legal requirements. Next, the reader learns how the value chain and marketing activities can be structured in a sustainable fashion. Finally an outlook on the possible future development of sustainable management is provided. The use of environmentally safe products is an emerging and popular trend throughout various industries. Product manufacturing and sales has changed in order to incorporate green initiatives that will appeal to this fast-growing market. Driving Green Consumerism Through Strategic Sustainability Marketing is an essential reference source for the latest scholarly research on the latest trends of consumerism and its effect and implications on the environment. Featuring coverage on topics and perspectives such as nutricosmetic products, green marketing, and animal products, this publication is ideal for those interested in aspects of green consumerism. Essay from the year 2014 in the subject Tourism, \ language: English; abstract: Sustainable development can be explained as one that meets the needs of the present time without interfering on the future generations’ ability of to meet their own needs. This translates to meeting the needs of a diverse people in current and future communities, promoting individual well-being, social harmony, and creating equal opportunities. Therefore, sustainable development seeks to provide a sober approach for making better decisions on issues that affect people’s lives. This paper unravels some of the key concepts of sustainable development in the tourism and hospitality industry. This is informed by the fact that our societal decisions have real consequences on the lives of the people. Sustainability in the
Hospitality Industry, Third Edition, is the only book available to introduce students to economic, environmental and socially sustainable issues specifically facing the industry as well as exploring ideas, solutions and strategies of how to manage operations in a sustainable way. Since the second edition of this book, there have been many important developments in this field and the latest edition has been updated in the following ways: Updated content including sustainable food systems, hotel energy solutions, impacts of technology, water and food waste management, green hotel design, certification and ecolabelling systems and the evolving nature of corporate social responsibility strategies. New chapters exploring environmental accounting and the internalization of externalities as well as the management of accessibility in hospitality. Updated and new international case studies with reflective questions throughout to explore key issues and show real-life operational responses to sustainability within the hospitality industry. This accessible and comprehensive account of sustainability in the hospitality industry is essential reading for all students and future managers in the hospitality industry. Sustainability in the Hospitality Industry equips future hospitality and tourism managers with the skills and knowledge they need to create systems and cultures within their organizations that address the growing demand for sustainability. The text helps students recognize and embrace the opportunity to become leaders in sustainability and help set the standards for other industry professionals to adopt. Opening chapters provide readers with an overview of the breadth of sustainability in the hospitality industry, as well as current sustainable trends and practices. Additional chapters cover sustainability in the foodservice and lodging industries, tourism, and supply chains. Students learn strategies for sustainable beverage production, personnel management, marketing, and finance. The text expands its coverage to also address casino, cruise ship, and sport and entertainment venue management. The closing chapter summarizes the various strategies and concerns addressed throughout the book. To enrich the student learning experience, each chapter includes learning objectives, an introduction, a chapter summary, key terms, discussion questions, and an industry spotlight, which demonstrates how various companies around the world have implemented a variety of sustainable practices. Sustainability in the Hospitality Industry is well suited for undergraduate and graduate-level courses in hospitality and tourism management. Hospitality is an industry characterised by its complex nature and numerous sectors including hotels, hostels, B&Bs, restaurants, pubs, nightclubs and contract catering. However, despite its segmentation, there are key issues that are pertinent to all subsectors. The Routledge Handbook of Hospitality Management adopts a strategic approach and explores and critically evaluates current debates, issues and controversies to enable the reader to learn from the industry’s past mistakes as well as future opportunities. Especially relevant at a time when many sectors of the industry have to re-evaluate and reinvent themselves in response to the economic downturn the Handbook brings together specialists from both industry and academia and from a range of geographical regions to provide state-of-the-art theoretical reflection and empirical research. Each of the five interrelated sections explores and evaluates issues that are of extreme importance to hospitality organisations, many of which have not been adequately explored before: external and internal customers, debates surrounding finance, uncertainty risk and conflict, sustainability, and e-Hospitality and Technology. This book is an invaluable resource for all those with an interest in hospitality, encouraging dialogue across disciplinary boundaries and areas of study. It is essential reading for students, researchers & academics and managers of Hospitality as well as those of Tourism, Events, Marketing, and Business Management. Sustainability is one of the single most important global issues facing the world. A clear understanding of the issues surrounding climate change, global warming, air and water pollution, ozone depletion, deforestation, the loss of biodiversity and global poverty is essential for every future manager in the hospitality industry. Present and future hospitality executives need to know how sustainable management systems can be integrated into their businesses while maintaining and hopefully improving the bottom line. Sustainability in the Hospitality Industry, second edition, is the only book available to introduce the students to economic, environmental and social sustainable issues specifically facing the industry as well as exploring ideas, solutions, and strategies of how to manage operations in a sustainable way. Since the first edition of this book there have been many important developments in this field and this second edition has been updated in the following ways: updated content to reflect recent issues and trends including hotel energy solutions and green hotel design two new chapters on ‘Sustainable Food’ and ‘Social Entrepreneurship and Social Value’ updated international case studies throughout to explore key issues and show real life operational responses to sustainability within the hospitality industry. New case studies on growth hotel development markets, Asia and the Middle East new practical exercises throughout to apply your knowledge to real-life sustainability scenarios. This accessible and comprehensive account of Sustainability in the Hospitality Industry is essential reading for all students and future managers. 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for every manager in the hospitality industry. Present and future hospitality executives need to know how sustainable management systems can be integrated into their businesses while maintaining and hopefully improving the bottom line. Sustainability in the Hospitality Industry explores innovative ways to tackle the ever increasing costs of energy and water as well as the moral, ethical, social and political arguments for taking action. This book uses case studies throughout to explore the following key issues: * how can hospitality properties and equipment be designed to use less resources? * what are the benefits of using more sustainable food and beverage sources? * how can environmental impacts be reduced and profitability increased? * how can properties integrate sustainability management systems and stay one step ahead of the competition? * how can the reputation of a hospitality operation be improved to attract investment by incorporating responsible marketing and corporate social responsibility policies? Sustainability in the Hospitality Industry contains stimulating new ideas, solutions and strategies essential to every student and professional in the hospitality industry. Philip Sisson, Willy LeGrand and both of Department of Hospitality Management, International University of Applied Sciences Bad Honnef, Bonn, Germany Joseph S. Chen Department of Recreation, Park and Tourism Studies, Indiana University, Bloomington, USA Over the past few years the hospitality industry has become a lot more sustainable than it used to be. However, the industry’s contribution to the sustainable development of our societies is still significantly smaller than it could be. This book specifically addresses the links between operations, tactics and strategy from a sustainable development perspective and moves beyond describing what is to reflect on what could be or even what should be, thus providing students with a concise guide for improving sustainability concepts and businesses in the hospitality industry. Each chapter uses specific cases and examples to reflect on different ways in which sustainability principles can be used for revisiting the host-guest relationship and improving the industry’s business processes and models. In doing so, the book provides current and future professionals with guidelines, inspiration and a call for action to take sustainability within the hospitality industry to the next level, based on inclusiveness, equality and a sustainable relationship with our natural environment. Sustainability is one of the single most important global issues facing the world. A clear understanding of the issues surrounding climate change, global warming, air and water pollution, ozone depletion, deforestation, the loss of biodiversity and global poverty is essential for every future manager in the hospitality industry. Present and future hospitality executives need to know how sustainable management systems can be integrated into their businesses while maintaining and hopefully improving the bottom line. 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This accessible and comprehensive account of Sustainability in the Hospitality Industry is essential reading for all students and future managers. Increased tourism benefits local economies by creating more revenue and employment options as interest in the location grows. However, as the hospitality and travel industry continues to grow and adapt, it becomes imperative that they implement socially responsible procedures. Corporate Social Responsibility in the Hospitality and Tourism Industry discusses issues and challenges faced by organizations implementing responsible business practices within the travel, hotel, leisure and hospitality industries. Featuring best practices and theoretical concepts on the support of local economies, ethical sourcing of native goods, and sustainability procedures, this publication is a vital source for policy makers, academicians, researchers, students, technology developers, and government officials interested in emerging ethical and moral practices within the travel industry. Sustainability in Hospitality and Tourism Sector explains the readers about the ways in which the people can achieve sustainability through the hospitality and tourism industry and how this industry can provide them with the opportunities to achieve sustainability across various platforms. This book also discusses about the introduction to sustainability, the principles to be followed to achieve sustainability in the operations in the hospitality industry, management of sustainability in the tourism industry, having strategic marketing in the hospitality industry, how to balance sustainability and development and the effects of globalization of the hospitality and tourism industry. It also gives the necessary information about the subject of sustainability in the hospitality and tourism industry so that the readers know the ways in which the objective of sustainability can be attained. The tourism industry, of which the hospitality
industry is the core element, is one of the largest and the fastest growing industries world-wide. According to World Tourism Organisation forecasts, the industry will continue to grow and employ more people in the twenty-first century. In parallel with the growth of the tourism and hospitality industry world-wide, consumer expectations and demands for quality are rising while consumer tastes are varying on the one hand, and competition among the firms, both nationally and internationally, is intensifying on the other. In this business environment of heightened consumer expectations, distinct market segments that demand unique products and services, and stiff competition, tourism and hospitality organisations are looking for ways to excel in service quality, customer satisfaction, competition and performance. This book takes the view that employees are one of the most, if not the most, important resources or assets for tourism and hospitality organisations in their endeavour to provide excellent service, meet and exceed consumer expectations, achieve competitive advantage and exceptional organisational performance. The purpose of this book is to emphasise the critical role of employees for tourism and hospitality organisations and to examine the ways and means of managing their attitudes and behaviours for the mutual benefit of both parties: tourism and hospitality organisations and their employees.

Economic Principles for the Hospitality Industry is the ideal introduction to the fundamentals of economics in this dynamic and highly competitive sector. Applying economic theory to a range of diverse and global hospitality industry settings, this book gives the theory real-world context. Looking at critical issues around sustainable economic development in the hospitality industry such as diversification, technology, determinants of demand, and pricing, it enables students to effectively conduct business analyses, evaluate business performance and conduct effective improvements over time. Written in an engaging style, this book assumes no prior knowledge of economics and contains a range of features, including international case studies and discussion questions, to aid beginners in the subject. This will be an essential introductory yet comprehensive resource on economics for all hospitality students.

Bachelorarbeit aus dem Jahr 2014 im Fachbereich Hotelfach / Gaststättengewerbe, Note: 1,4, Internationale Fachhochschule Bad Honnef - Bonn, Sprache: Deutsch, Abstract: This thesis investigates the reasons of sustainability reporting on the social dimension of the biggest hotel companies worldwide and examines their utility from a marketing perspective. The usefulness and comparability of sustainability reports published by these companies is assessed using a content analysis of seven reports. The findings of the research, together with a review of existing reporting frameworks, lead to the conclusion that reporting on the social dimension lies behind the other dimensions. As there is still room for improvement, the communication of the sustainability efforts taken works very well. To reach the full potential of sustainability reporting on the social dimension sector-specific guidance for the hospitality industry and commonly social indicators are suggested. The U.S. hospitality industry's profitability has been shifting to environmental management and corporate social responsibility (CSR) practices. Hospitality industries accounted for 5% of the global market in 2015 and are expected to increase by 130% in 2035. Grounded in stakeholder theory, this correlation study examined the relationship between corporate sustainability officer (CSO) CSR, CSO environmental management, and hospitality business profitability. Secondary data were collected from 97 hotel websites of the Minneapolis-St. Paul, Minnesota from 2014 to 2016. The multiple linear regression combinations of CSR and environmental management (EM) measured significantly related to the profitability index, $F(3, 93) = 4.67$, $p$